



Vision

Our objective is to be respected for our leadership ethics in the dairy industry and to be the preferred supplier of dairy and related products, while minimising any adverse impact on the environment

Mission

We strive to serve our stakeholders by providing high quality, innovative and ethical dairy products manufactured from milk that is produced in an environmentally sustainable and world-class manner

Values

Ethics

- Honesty and trustworthiness
- Transparency and integrity
- Loyalty to our colleagues and the company
- Transparency in all our workplace actions

Functional

- Concern for the environment
- A positive attitude and belief in all we do
 - Passion and Commitment
- A commitment to excellence
 - Law-abiding
- Accountability and responsibility

Relationships

- Fairness and justice through equal treatment of individuals
 - Kindness and helpfulness towards others
- We encourage open and effective communication throughout the organisation
 - Preserving dignity in all interpersonal interactions
 - Respect for Human Rights